

Press Releases NürnbergMesse

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NürnbergMesse becomes partner of PAINTINDIA exhibition

- Leading exhibition for the coatings industry in India
- NürnbergMesse active in the coatings sector in three economic regions of the world: Europe, America and India

A pioneering partnership has been sealed at the world's leading exhibition for coatings (paints, varnishes, coatings, surface finishing), which is currently taking place in Nürnberg: NürnbergMesse and Colour Publications Pvt Ltd. will cooperate in future to ensure the success of the PAINTINDIA exhibition. The Managing Director of Colour Publications and organizer of PAINTINDIA, Dilip Raghavan, signed the relevant cooperation agreement with Petra Wolf and Claus Rättich of the NürnbergMesse Management Board. NürnbergMesse already organizes the European Coatings SHOW in Nürnberg on behalf of Vincentz Network, and NürnbergMesse North America runs the American Coatings SHOW in the USA on behalf of the organizers.

"PAINTINDIA ranks as the leading event for the coatings industry in India and one of the premier coatings show in Southeast Asia," says Rättich, Member of the Management Board also responsible for the acquisition of new exhibitions. The exhibition started in 1993 and the last event attracted 183 exhibitors, 9,700 visitors and more than 600 conference participants. "Based on our experience, the paint and coatings sector in India is growing almost twice as strongly as the real gross national product. Both national and international suppliers therefore expect sales of their products to grow by 15 to 20 per cent a year in the coming years," says Raghavan explaining the good prospects for PAINTINDIA. Driven by the traditionally strong decorative coatings segment, the industry is poised for an unprecedented growth, which will also see a balanced growth in the industrial coatings segment, particularly in the automotive and infrastructure segments. A shift in trend towards more environment-friendly, water-based paints is expected in the decorative segment.

"Colour Publications is a reliable and ethical business partner, and PAINTINDIA represents a strong and respected brand in the coatings segment, allowing us to unlock immense potential and synergies in the Indian coatings market. This cooperation and the potential behind it offer NürnbergMesse the opportunity to create a network of the leading events in the coatings industry. Mutual synergy effects, such as worldwide marketing and sales, mean distinct advantages over competitors in China, Brazil and Turkey," says Wolf, Member of the Management Board of NürnbergMesse and responsible for International Operations.



Signing of the cooperation agreement between Colour Publications and NürnbergMesse: Claus Rättich and Petra Wolf of the NürnbergMesse Management Board and in the middle Dilip Raghavan, Managing Director Colour Publications.

NürnbergMesse is currently present in India with the following exhibitions: BioFach India, fensterbau/frontale india and Bulk Solids India. Counting the cooperations with the ACREX and PAINTINDIA exhibitions, the Indian portfolio already includes five events.

The coming events:

23–25 February 2012	PAINTINDIA, Mumbai/Indien
08–10 May 2012	American Coatings SHOW, Indianapolis/USA
19–21 March 2013	European Coatings SHOW, Nürnberg

About the NürnbergMesse Group

NürnbergMesse is one of the 20 largest exhibition companies in the world and among the Top Ten in Europe. The portfolio covers some 120 national and international exhibitions and congresses and approx. 35 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share: 36%), 976,000 trade visitors (international share: 20%) and 404,000 consumers participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil and Italy. The group also has a network of about 40 representatives operating in 85 countries.