

PAINTINDIA 2020

India's proud global event for the paints, coatings, inks, construction chemicals and adhesives-sealants industries

www.paintindia.in

Bombay Exhibition Centre · Mumbai, India · 12 – 14 March 2020

PAINTINDIA Show Daily

Increase your exposure as an exhibitor and ensure your customers' attention during PAINTINDIA 2020. The PAINTINDIA Show Daily will be published on the second day of PAINTINDIA 2020 with trends and reports of the events at the show. The PAINTINDIA Show Daily is an important signpost to your company!

- Publication date:** 13 March 2020
Print run: 5,000 copies
Distribution:
- ▶ extensive show floor distribution
 - ▶ download available at www.paintindia.in

Closing date:
31 January 2020



Advertising Sizes and Rates

Sizes	Position	Width x height in mm (type area)	Rate € 4c (CMYK)
Tabloid page	1 st right-hand page*	277 x 382	4,200.00
	back cover*		3,900.00
	ROP		3,500.00
Header	front page* (two available)	60 x 60	1,500.00
Tail piece	front page*	277 x 60	2,300.00
Corner ad	ROP, upper corner	80 x 80 (trim edges)	1,200.00
Island page	ROP	183 x 277	3,100.00
Half page (horizontal)	ROP	277 x 188	2,600.00
One-third page (horizontal)	ROP	277 x 123	2,300.00
One-quarter page (square)	ROP	136 x 188	2,000.00

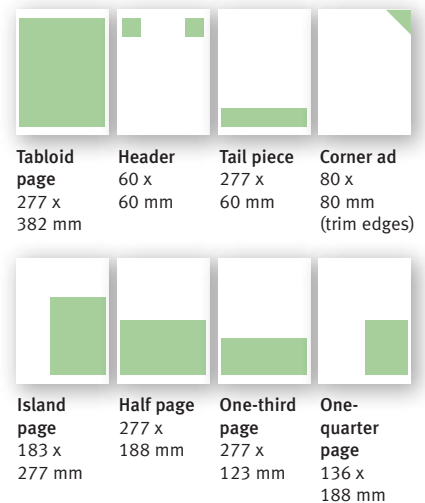
Mechanical Requirements

Trim size is 297 mm wide x 404 mm high. No charges for bleed, but only available for tabloids, half and one-third-pages, tail piece and corner ads.

Add 3 mm on each trim edge. Critical matter must be kept at least 5 mm from all trim edges.

Please send your digital data (TIF, JPEG, EPS or high-resolution PDF) for the advertisement by 10 February 2020 at the very latest via E-mail (max. 10 MB) to: kristijan.lugaric@vincentz.net

Rates are for full colour advertisements (CMYK), and subject to VAT where applicable. Non-PAINTINDIA 2020 exhibitors add 10% on total rate. Loose inserts are not available. Special positions (*) cannot be cancelled. Cancellation period for advertising orders: 6 weeks before publication.



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